

JPI

Healing the Earth with Biodynamic Preparations

December 2017

Dear Friends of JPI,

We open this special campaign letter with this exciting announcement

JPI now has a new Executive Director, Agatha Grimsley!

Agatha is an experienced farmer and enthusiastic community activist. Her arrival not only brings new leadership to the oversight of JPI's day-to-day operations, it also provides opportunities to collaborate and serve the growing regenerative agricultural movement.

Without a doubt, this is a time of celebration at JPI. Additionally, as the newly elected Board President, I am honored to share —

It is also a time of deep gratitude.

For Agatha's presence not only starts a new chapter in our history, it brings a positive ending to the challenging yet meaningful transition period that preceded it.

Therefore, we want to acknowledge our profound sense of gratitude to the spiritual world for holding us and guiding us to this point of renewal. We feel confident that JPI now stands as a stronger vessel because of it.

I also want to express a heart-felt thank you to the following organizations and individuals that supported our leadership efforts in quiet but significant ways (as listed below):

- The Biodynamic Association (a special debt forgiveness)
- Paul Dolan, President of Demeter USA (a generous gift)
- Terry Brett, Founder and Owner of Kimberton Whole Foods (a no-interest loan)

We are inspired and grateful to be a part of a community that supports its members in this way. Now that JPI has a new Executive Director in place, we ask for your financial support as we pursue —

JPI's Long-term Goals and Next Steps Forward for 2018!



**Agatha Grimsley,
JPI's New Executive Director**

"It is truly a privilege to be selected to carry forward JPI's mission of advancing the knowledge and use of biodynamic preparations. I am honored to have this opportunity to work with the BD community and others in promoting the healing practice of biodynamic agriculture." — Agatha

Serving as JPI's new Executive Director, Agatha brings a degree in Sustainable Agriculture, 18-years of farming experience, and a broad range of skill sets related to regenerative agriculture, nonprofit administration, event planning, fundraising, and community activism.

Highlights of her professional background include leadership roles with the **Virginia Association for Biological Farmers**, the **Floyd Farmers Market** and the **Floyd County's Plenty! Farm & Fresh Food Bank**. In addition, she and her husband, David, founded **Taproot Botanical Alliance** to work with communities to design farmer-cooperatives and processing facilities for organic medicinal herb production.

Agatha lives in Floyd, VA with her husband and their two children. Together they own and operate **Rolling Fork Farm**, an off-grid homestead that produces pasture-raised dairy, pork, eggs, and beef, as well as medicinal herbs and vegetables.

Josephine Porter Institute for Applied Biodynamics

201 East Main Street, Suite 14 | Floyd VA 24091 | (540) 745 - 7030 | www.jpibiodynamics.org

Since the JPI Farm was purchased in December 2015, **three long-term goals** have continued to stand out and remain essential to JPI's future as well as her capacity to serve the growing biodynamic movement –

- 1) Development of our 25-acre property into a Demeter certified farm organism
- 2) Capital improvements of our facilities to meet educational, research, and administrative needs
- 3) Continued participation in cultivating a network of collaborative and associative economic relationships

To reach these long-term goals, your generous donation will provide the necessary means for JPI to accomplish the following steps in 2018:

- Move our office and bookstore to the JPI Farm
- Build a new classroom at the JPI Farm to accommodate more workshop participants
- Increase our outreach and educational offerings
- Implement our next phase of development by increasing herb production, installing a greenhouse, and folding livestock into our farm organism
- Cultivate our relationships with fellow preparation-makers and practitioners of regenerative agriculture across North America

On behalf of JPI's mission to encourage the life-energizing work of biodynamic preparations, I ask you to –

**Please support our 2018 endeavors
by making a special gift to our annual campaign.**

Please know that every contribution, regardless of size, is vital in helping us to promote the healing of the earth with biodynamic preparations.

With warmth and love for the 2018 Biodynamic Year,

A handwritten signature in black ink, appearing to read "Joseph Brinkley". The signature is fluid and cursive, with a large initial "J" and a stylized "B" at the end.

Joseph Brinkley, President
JPI Board of Directors

P.S. To get a glimpse of what your gift can do, don't forget to check out the "2017 JPI Highlights" – the enclosed end-of-year report.